

City of Tacoma
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South Tacoma Business
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South Tacoma Business District

www.southtacombusinessdistrict.com



2008 Residential Profile Summary

Drive Time	3 Min.	5 Min.	U.S.A.
Population	16,466	50,003	
Households	6,272	19,184	
Average Household Size	2.59	2.58	2.59
Median Age	31.1	33.1	36.8
Median Household Income	\$42,231	\$45,551	\$54,749
Median Value Owner Occupied Housing Unit	\$191,320	\$201,509	\$182,960
Owner Occupied Units	44.5%	52.6%	60.6%
Renter Occupied Units	48.6%	40.5%	28.9%
Population Trend 2008-2013	1.30%	1.2%	1.2%
Median Household Income Trend 2008-2013	4.0%	4.4%	3.2%

2008 Business Profile

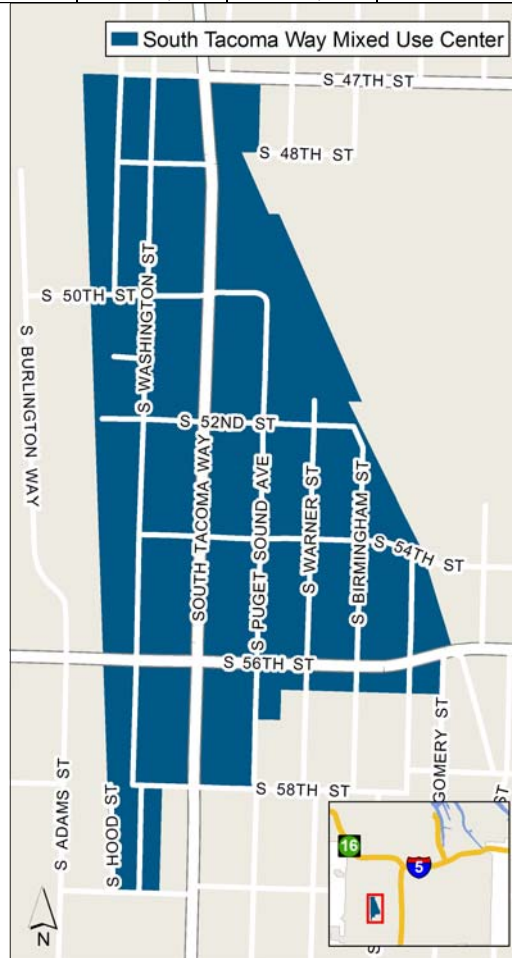
Total Businesses	936	2,517	
Total Daytime Employees	11,582	31,308	

Overview:

South Tacoma is a historic shopping area that has been serving families for generations. Originally founded to cater to the growing Northern Pacific Railroad Car workers, this district is home to an eclectic mix of destination businesses—from ethnic eateries to home security, and more auto selections than anywhere else. Lined with beautiful hanging flower baskets, South Tacoma hosts a rollicking car show each summer.

Special Events:

S. Tacoma Classic Car Show Aug



South Tacoma Business District

www.southtacomabusinessdistrict.com

2008 Resident Profile				
Drive Time	3 Min.	5 Min.	U.S.A.	
Population by Age				
0 - 4	8.7%	8.2%	6.9%	
5 - 9	7.4%	7.1%	6.5%	
10 - 14	7.3%	7.1%	6.7%	
15 - 19	7.9%	7.5%	7.1%	
20 - 24	8.6%	7.9%	7.0%	
25 - 34	15.8%	14.8%	13.3%	
35 - 44	14.0%	14.1%	14.1%	
45 - 54	13.1%	14.0%	14.7%	
55 - 64	8.7%	9.5%	11.1%	
65 - 74	4.2%	5.0%	6.4%	
75 - 84	2.9%	3.4%	4.3%	
85+	1.5%	1.4%	1.9%	
Population 25+ by Educational Attainment				
Less than 9th Grade	5.8%	5.3%	6.5%	
9th - 12th Grade, No Diploma	12.1%	10.9%	9.9%	
High School Graduate	36.0%	34.3%	29.6%	
Some College, No Degree	27.2%	25.6%	20.1%	
Associate Degree	8.6%	8.9%	7.2%	
Bachelor's Degree	7.7%	9.8%	17.0%	
Graduate/Professional Degree	2.6%	5.3%	9.7%	
Employed Population 16+ by Occupation				
White Collar	45.9%	49.0%	60.6%	
Services	25.6%	24.1%	16.7%	
Blue Collar	28.6%	26.8%	22.8%	
Annual Household Budget Expenditures	Spending Potential Index*	Average Amount Spent	Spending Potential Index*	Average Amount Spent
Drive Time	3 Min.		5 Min	
Total Expenditures	67	\$47,415	73	\$51,463
Food at Home	70	\$3,417	75	\$3,664
Food Away from Home	70	\$2,404	76	\$2,587
Alcoholic Beverages	73	\$437	78	\$467
Housing	69	\$13,769	74	\$14,904
Shelter	68	\$10,615	74	\$11,502
Utilities, Fuel and Public Services	69	\$3,154	75	\$3,401
Household Operations	66	\$959	73	\$1,054
Housekeeping Supplies	68	\$523	74	\$567
Household Furnishings and Equipment	62	\$1,434	68	\$1,575
Apparel and Services	59	\$1,587	64	\$1,707
Transportation	67	\$7,246	73	\$7,825
Travel	64	\$1,212	71	\$1,346
Health Care	66	\$2,714	72	\$2,961
Entertainment and Recreation	66	\$2,467	73	\$2,696
Personal Care Products & Services	69	\$538	74	\$581
Education	73	\$999	79	\$1,088
Life/Other Insurance	63	\$360	70	\$401
Pensions and Social Security	66	\$4,535	72	\$4,989

*Spending Potential Index (SPI) represents the annual amount spent for a product or service related to the national average of 100.

A SPI greater than 100 is above the national average. A SPI less than 100 is below the national average.

Source: 2008 ESRI Business Analyst Online